

BIRD BOUTIQUE

BROOKLYN, NY

FIRM / OLE SONDRASEN ARCHITECT

PRINCIPAL ARCHITECT / OLE SONDRASEN, PRINCIPAL

PROJECT TYPE / BOUTIQUE

IMAGES / PROVIDED BY OLE SONDRASEN ARCHITECT

The kiln from the bakery that used to inhabit the Bird Boutique space still sits undisguised. Save for the kiln, everything else inside Jennifer Mankin's clothing boutique is constantly changing. "Jennifer is a maximist, not minimalist," says Ole Sondresen, the principal architect on the project, of his client's preferences.

Mankin's ever-changing shop is why Sondresen needed to push Bird's programmatic flexibility to its limit. Following seasons and trends, Sondresen created modular components, such as the shelves and tables, that can be moved to remerchandise the clothing and maximize the browsing space. "It is not a controlling environment," says Sondresen. "It's completely the opposite of what most architects usually do." The loosely-planned atmosphere allows Mankin to stretch Bird's function past its retail use. Stop by on a Saturday night, and you may find the boutique is hopping with gallery-goers and local artists, who like to show their work in Bird's funky space. It's just one of the benefits of having a flexible space that changes with your whim. ■



A look inside the
ever-changing
Bird Boutique in
Brooklyn







Nestled in an industrial area, the Bird Boutique's organic wood walls and subtle pops of color create an ideal nest for shoppers. "The design of the boutique is beautiful and unobtrusive," says William Dorvillier, Owner and President of W.M Dorvillier and Company, Inc. "It creates a backdrop for the beautiful clothing that is showcased within it."

PROJECT CREDITS

W.M Dorvillier and Company, Inc.